



Parc Downsview Park
Canada

**Downsview Park
Merchants Market**

THANKSGIVING SPIRIT AT DOWNSVIEW ANNUAL TURKEY GIVEAWAY, OCTOBER 11

(TORONTO, October 8, 2009) The Downsview Park Merchants' Market will be a "flock" of activity literally this Sunday, October 11th as the annual Turkey Giveaway takes flight at noon. Get your ovens warmed as 300 frozen turkeys will be given away to families who visit the Downsview Park Merchants' Market!

The Downsview Park Merchants' Market Turkey Giveaway will start at 12 p.m. at the Downsview Park Merchants' Market located at 40 Carl Hall Road at Downsview Park. The first 300 families to arrive at the Turkey Giveaway will receive a free frozen three- to five-kilogram turkey, courtesy of the Downsview Park Merchants' Market, and a free five-pound bag of potatoes, courtesy of the Downsview Park Farmers' Market – all packed in a reusable cloth grocery bag, with a can of cranberry sauce, courtesy of Parc Downsview Park Inc.

Downsview Park is pleased to partner on this important community initiative, spearheaded by the owners of the Downsview Park Merchants' Market and Farmers' Market, Ramzi and Lily Hinnawi.

"The management and vendors of the Downsview Park Merchants' Market have been happily serving the community for just over four years and enjoy doing something special to give back to the community," said Lily Hinnawi of the Downsview Park Merchants' Market. "Offering free ingredients for a Thanksgiving meal is a perfect way for us to say 'thank you' to the community and wish everyone a happy Thanksgiving."

"Thanksgiving is a time for family, and we hope these gifts will help many who visit Downsview Park to enjoy quality time around their dinner table," said Tony Genco, President and CEO of Parc Downsview Park Inc. "I am pleased and proud to support our community leaders in the Downsview Park Merchants Market to assist to give families the foundation for a healthy, satisfying Thanksgiving dinner this season. This affords us another opportunity to demonstrate how being stewards of the Park we strive to achieve excellence and to recognize those that have helped build Downsview Park, whether it be through the planting of trees in the Canada Forest or volunteering their time to help facilitate our youth programs or simply to enjoy and celebrate this land. To all of you, we are truly grateful."

About the Downsview Park Merchants' and Farmers' Market

The Downsview Park Merchants' and Farmers' Market opened in May 2005 and features over 500 vendors offering a variety of products including clothing, electronics, furniture, drapery, bedding and bath items, shoes, accessories, jewelry, fresh produce and more. The Downsview Park Merchants' and Farmers' Market is open weekends from 10 a.m. to 6 p.m., offers free parking and admission and welcomes an average of 5,000-7,000 patrons weekly. For more information or for leasing inquiries, please visit www.dpmarket.com or call 416-638-2525.

About Parc Downsview Park Inc.

Formerly a military base (CFB Toronto), Parc Downsview Park Inc. (PDP) was established by the Government of Canada, stipulating that the land be developed as “a unique urban recreational greenspace for the enjoyment of future generations.” Downsview Park is self-financing, independent of government funding and is being designed to support environmental, social and economic sustainability. Of its 572 acres, 366 acres are committed to public open space and recreational use. Downsview Park engages the public through its year-round seasonal, cultural and special events, and educational and recreational programs. It is also home to the Downsview Park Sports Centre. These features promote and broaden awareness of the significant historical, environmental and cultural characteristics that make Downsview Park unique. Over 1.2 million visits annually continues to establish Downsview Park as *a unique park for all people and a modern park for all seasons.*

For more information, please contact:

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