



Parc Downsview Park
Canada



Media Advisory

Toronto, ON, September 30, 2009

FREE family fun to be had at Downsview Park's 9th Annual Fall Fair this weekend!

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WHAT

Downsview Park's 9th Annual Fall Fair

This FREE family event offers a mix of entertainment for all ages, and affords an opportunity for the community to come together to welcome and celebrate the coming of fall at their park – a Park for all seasons.

New to this year's Fall Fair is *The Mountain Show* by the West Coast Lumberjack Shows. The Fair also features:

- Pumpkin carving;
- Kite-flying demonstrations;
- Scarecrow making;
- Origami making;
- Buskers;
- Face painting;
- Petting zoo;
- Wagon rides;
- Jumping castles, and more!

WHO

- Parc Downsview Park Inc.'s President & CEO Tony Genco and Chair David Soknacki
- City of Toronto Councilor Maria Augimeri
- Laura Albanese, MPP, York South-Weston
- Judy Sgro, MP, York West

WHEN

**Sunday, October 4, 2009
11 AM - 4 PM**

Welcome ceremony: 1 p.m.

Tours of Downsview Park's greenhouses: Once per hour commencing at 11:30 a.m.

Westcoast Lumber Jack performance: 12:30 p.m., 2:15 p.m. and 3:30 p.m.

WHERE

Downsview Park (Keele St. and Sheppard Ave., North York)

About Downsview Park

Formerly a military base (CFB Toronto), Parc Downsview Park Inc. (PDP) was established by the Government of Canada, stipulating that the land be developed as “a unique urban recreational greenspace for the enjoyment of future generations.” Downsview Park is self-financing, independent of government funding and is being designed to support environmental, social and economic sustainability. Of its 572 acres, 366 acres are committed to public open space and recreational use. Downsview Park engages the public through its year-round seasonal, cultural and special events, and educational and recreational programs. It is also home to the Downsview Park Sports Centre. These features promote and broaden awareness of the significant historical, environmental and cultural characteristics that make Downsview Park unique. Over a million visits annually continues to establish Downsview Park as *a unique park for all people and a modern park for all seasons*.

For further information, please contact:

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