



## EDGEFEST '09 READY TO ROCK DOWNSVIEW PARK

### *102.1 the Edge Announces Edgefest Featuring World-Renowned and Canadian Rock Artists Including Headliners Billy Talent*

**TORONTO (ONTARIO) FEBRUARY 23<sup>rd</sup>, 2009** – Edgefest '09 is set to return to Toronto – with **17** acts now confirmed to perform at **Downsview Park** on **Saturday, June 20<sup>th</sup>**. Fan favourite **Billy Talent** will be headlining, rocking the main stage.

Rounding the headlining bill of incredible talent are AFI, Alexisonfire, Metric, K-OS, The Stills and Arkells. Joining in on the second stage are Beast, Clothes Make The Man, Dean Lickyer, Dinosaur Bones, Flash Lightnin', La Casa Muerte, The Midway State, Moneen, Still Life Still and The Waking Eyes, making this a must-see show!

"102.1 the Edge is proud to feature this new rock showcase by some of the most-recognized names in Canadian music," said Ross Winters, Program Director, 102.1 the Edge. "We are thrilled to present Edgefest again this summer to the legion of music fans that support and celebrate homegrown and international talent every year."

"We are thrilled to announce some of the best rock bands on the music scene today! With headliner Billy Talent and an amazing bill of talented artists bringing their high-energy performances to Edgefest, fans are sure to be blown away with one of best shows ever!" – exclaims Elliott Lefko, Goldenvoice.

Edgefest began as a single event for the 10<sup>th</sup> birthday celebration for 102.1 the Edge. After such an incredible success, the event turned into an annual concert for music enthusiasts. Over the next 20 years, Edgefest has featured the biggest names in new rock such as Tool, Radiohead, Nickelback, Green Day, Blur, Our Lady Peace, Linkin Park, Stone Temple Pilots and hundreds of other major label and indie acts.

The 2009 Edgefest headliner is:

#### **Billy Talent**

When Billy Talent released their sophomore album, Billy Talent II, in the summer of 2007, the record was the beginning of a whirlwind that has taken the Toronto-based band to the upper echelon of the Rock World. One week after its release, the album debuted at #1 in Canada and Germany, the band headlined countless sold-out tours across Canada and Europe as well as headlining their first tour of America. Over the course of those 18 months the band won a number of awards on both sides of the Atlantic including Junos and MuchMusic Video awards in Canada and two Echo Music awards in Germany. Billy Talent is currently in the studio with producer Brendan O'Brien putting the finishing touches on their third album scheduled for release in the Summer of 2009. <http://www.billytalent.com>

**AFI**

<http://www.afireinside.net>

**Alexisonfire**

<http://www.theonlybandever.com/>

**Metric**

<http://ilovemetric.com>

**K-OS**

<http://www.k-osmusic.com/>

**The Stills**

<http://www.arts-crafts.ca/thestills/index.php>

**Arkells**

<http://www.myspace.com/arkellsmusic>

For additional information about Edgefest, please visit: [www.edge.ca/edgefest](http://www.edge.ca/edgefest)



### **Ticket Availability**

102.1 the Edge's Inside Edge presale begins Tuesday, February 24 at 10 a.m. and ends Friday, February 27 at midnight.

Public ticket on-sale for Edgefest are available beginning Saturday, February 28 at 10 a.m. at all Ticketmaster outlets, [ticketmaster.ca](http://ticketmaster.ca), and by calling (416) 870-8000. Ticket information is also available at: [www.edge.ca](http://www.edge.ca).

**Early Birds save \$10!** Early ticket buyers pay just \$39.50\* for a limited time. Be treated like a true rock star! This year, Edgefest is offering "Fast Pass" tickets to the first 2500 ticket buyers. Lucky holders of the exclusive "Fast Pass" ticket will receive the royal treatment, entering the festival at a separate gate and skipping the lineups

\*A \$1 charity fee will be added to each ticket to benefit the Downsview Park Foundation who will plant trees on the festival site.

For more information, please visit: <http://www.downsviewpark.ca/en/corporate/forest.cfm>.

### **About 102.1 The Edge**

102.1 the Edge (CFNY-FM), Toronto's legendary new rock station is home to The Dean Blundell Show.

102.1 the Edge is owned by Corus Entertainment Inc., a Canadian-based media and entertainment company. Corus is a market leader in specialty television and radio with additional assets in pay television, advertising services, television broadcasting, children's book publishing and children's animation. The company's multimedia entertainment brands include YTV, Treehouse, W Network, CosmoTV, VIVA, Movie Central, HBO Canada, Nelvana, Kids Can Press and radio stations including CKNW, CKOI and Q107. Corus creates engaging branded entertainment experiences for its audiences across multiple platforms. A publicly traded company, Corus is listed on the Toronto (CJR.B) and New York (CJR) exchanges. Experience Corus on the web at [www.corusent.com](http://www.corusent.com).

### **About Goldenvoice**

Established in 1985, Goldenvoice is a full service local concert promoter based in Los Angeles producing over 400 shows per year throughout North America. Goldenvoice and it's parent company AEG Live host the most critically acclaimed music festivals in the U.S. Goldenvoice created and operates the award winning annual Coachella Valley Music & Arts Festival as well as Stagecoach: California's Country Music Festival. In addition, AEG Live, co-produces both the New Orleans Jazz & Heritage Festival and Bumbershoot: Seattle's Music & Arts Festival.

### **For more information and media accreditation to the festival, please contact:**

Holly Cybulski  
Strut Entertainment  
416.861.0387 / [holly@strutentertainment.com](mailto:holly@strutentertainment.com)

Lorraine Zarb  
Corus Entertainment  
416.583-2858 / [lorraine.zarb@corusent.com](mailto:lorraine.zarb@corusent.com)