



Parc Downsview Park
Canada



Media Advisory

Toronto, ON, April 22, 2009

Downsview Park’s Earth Day Festival – powered by the people!

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WHAT

Downsview Park’s Annual Earth Day Festival FREE family fun!

Downsview Park is off the grid this Sunday, April 26 for the 10th annual Earth Day Festival at Downsview Park. Ten stationary bikes ridden by festival goers and Team Green Challengers will power the sound system for Downsview Park’s main stage.

Referred to as SoundCycle, this unique invention is the brainchild of the band *Mr. Something Something* performing throughout this year’s Earth Day celebration.

- Interactive exhibits by Creepy Crawlers, Canadian Raptor Conservatory and Reptilia
- Kids’ Area featuring arts & crafts, face-painting, nature walks and more!
- Green Pavilion
- City of Toronto Councilor Maria Augimeri’s Environment Day—bring household items for reuse and recycling; pick up compost.

WHO

Downsview Park, Maria Augimeri’s Environment Day, Toronto and Region Conservation, Evergreen, Change for the Environment

WHEN

Sunday, April 26, 2009
11 AM - 4 PM

Welcome ceremony: 11:30 AM
Public tree planting: 12 noon-2 PM

WHERE

Downsview Park (Keele and Sheppard, North York)

About Downsview Park

Formerly a military base (CFB Toronto), Parc Downsview Park Inc. (PDP) was established by the Government of Canada, stipulating that the land be developed as “a unique urban recreational greenspace for the enjoyment of future generations.” Downsview Park is self-financing, independent of government funding and is being designed to support environmental, social and economic sustainability. Of its 572 acres, 366 acres are committed to public open space and recreational use. Downsview Park engages the public through its year-round seasonal, cultural and special events, and educational and recreational programs. It is also home to the Downsview Park Sports Centre. These features promote and broaden awareness of the significant historical, environmental and cultural characteristics that make Downsview Park unique. Over a million visits annually continues to establish Downsview Park as *a unique park for all people and a modern park for all seasons*.

For further information, please contact:

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